

Newington Parks & Recreation Department

Mill Pond Park Extravaganza

131 Cedar Street, Newington, CT 06111

www.newingtonct.gov

Phone: 860-665-8666; Fax: 860-665-8739

Information/Cancellation Hotline: 860-665-8686



BE A VENDOR AT OUR ANNUAL EXTRAVAGANZA ON SATURDAY, JULY 17, 2010!

The Newington Parks & Recreation Department is planning this special and exciting celebration to help promote Newington and its many businesses. Mill Pond Park is the most highly used and visible park in Newington. Newington's 29th Annual Extravaganza is scheduled for Saturday, July 17 and will feature food vendors, artists and crafters, musicians, fireworks, games, and many other family-oriented activities. An estimated 25,000 people visit Extravaganza each year and we are confident that you will find this event to be a significant money-making or marketing opportunity for you. Reserve your booth space by returning the enclosed registration form along with your payment (please make checks payable to *Newington Parks & Recreation*) by July 7, 2010. Exhibitors are encouraged to set up and secure a canopy tent. Rain date is Sunday, July 18--sorry, no refunds. Additional information can be obtained by contacting the Parks & Recreation Department at 860-665-8666. Don't delay, spaces are limited and are sure to fill quickly!

Artists & Crafters

Booth area of 10' x 10' is marked out in the park (double space is 20' x 10'). This is an outdoor area without shade or electricity. Participants must provide their own tables, chairs, and canopy tents. Please note that you are responsible for securing your tent from wind events. Early registration fee (received on or before June 11th) is only \$75 —after June 11th, fee is \$85. Reservations must be made by mail or in person. The Parks & Recreation Department reserves the right to accept or deny requests for participation. All applications (even for returning crafters) must be accompanied with a photo of the goods you intend to sell. **Only traditional handmade crafts will be considered for participation.** Rain date is Sunday, July 18--sorry, no refunds.

Food Vendors

Booth area of 10' x 10' is marked out in the park (double space is 20' x 10'). This is an outdoor area without shade or electricity. Fee for food vendors is \$250 per space plus 20 percent of all sales. The Parks & Recreation Department reserves the right to accept or deny requests for participation. All approved food vendors must also file a **Temporary Food Service Establishment License** with the Central Connecticut Health District. Food service applications must be submitted at least two weeks prior to the event. There is an \$85 fee for this license that must be made payable to the Central Connecticut Health District. Vendors can obtain a copy of the Temporary Food Service Establishment License application on the Central Connecticut Health District website (www.ccthd.org). Rain date is Sunday, July 18--sorry, no refunds.

Corporate Row

Booth area of 10' x 10' is marked out in the park (double space is 20' x 10'). This is an outdoor area without shade or electricity. Participants must provide their own tables, chairs, and canopy tents. Please note that you are responsible for securing your tent from wind events. Early registration fee (received on or before June 11th) is only \$75 —after June 11th, fee is \$85. The Parks & Recreation Department reserves the right to accept or deny requests for participation. Limit 40 spaces. **Corporate Row booths/participants cannot give away or sell food or beverage items.** Rain date is Sunday, July 18--sorry, no refunds.

Civic Groups & Organizations

Civic groups, health, and non-profit organizations can set up a booth to hand out information and recruit members/volunteers for only \$25 per booth. Booth areas of 10' x 10' are marked out in the park (double space is 20' x 10'). This is an outdoor area without shade or electricity. Participants must provide their own tables, chairs, and canopy tents. Please note that you are responsible for securing your tent from wind events. The Parks & Recreation Department reserves the right to accept or deny requests for participation. **Groups cannot give away or sell food or beverage items.** Rain date is Sunday, July 18--sorry, no refunds.

Application Deadline: July 7, 2010